

## Fit Kids News

### For Openers...

Dear Friends,

Congratulations on completing the 2020-2021 school year, the strangest and most challenging of our lifetime. Marking today's official re-opening of the state of California, home to most of the communities we serve, Fit Kids thanks our partners for their persistence in keeping kids fit with our curriculum, video library, and app whether in-person, via distance learning, or in hybrid educational environments.



The PE teachers, athletic directors, and administrators at schools and community organizations who implement the Fit Kids program are our heroes! During the worst public health crisis we have ever known, including threats to kids' mental and emotional health, our partners delivered our unique structured fitness program as holistic treatment.

We hope that continues throughout the summer and into a 2021-2022 school year in which we all get to see more of each other's faces.

*Anthony*



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## Father's Day Shopping at Sports Basement Supports Fit Kids

Just in time for Father's Day, our new partnership with Sports Basement gives you 20% off your purchase June 18-25, an additional 10% off for becoming a Basemementeer, and the chance to support Fit Kids by listing us as your chosen beneficiary. See the flyer below for details, registration links, and discount codes for in-store and online shopping.

Sports  
Basement



You're invited to a special shopping event! Head to Sports Basement for:

**20% OFF EVERYTHING\***

**\*Basementeers get an extra special 28% off!**

Basementeers take 20% off then add their 10% for a total of 28% off. Non-Basementeers still get 20% off. Because math! Limited time only. Exclusions apply.

Become a Basementeer and choose Fit Kids Foundation as your beneficiary. It's a one-time fee of \$25, and you get 10% off your purchases for Life! More Information can be found [HERE!](#)

Can't join us in-store? Shop [online](#) with code: 2050011129618 Valid from 6/18/21 to 6/25/21. Not valid on bikes, weights, services, trips or rentals. See website for [exclusions](#).

POS: Enter both codes: 699678 + 2050011129618



## What it Takes to Keep Kids Moving

At month's end, Fit Kids will complete its fiscal year, ideally with financial strength that matches the physical strength that we provide to kids.

By summer's end, the Fit Kids video library and app -- two services we created in response to the pandemic and community needs for distance learning -- will offer nearly 200 videos meant to keep kids moving. Our video shoots also include



instructional content for our partners, such as this shot of Coach Chermayne conducting a fitness test.

Tens of thousands of youth benefit from our videos that demonstrate stretches and fitness movements for kids, plus our full-body workout videos that range from five to 15 minutes, our five-minute yoga flows, and mindfulness practices.

Despite the pandemic apparently easing, we continue producing videos. To the extent that hybrid learning is the way of the future, we see it as a great opportunity to expand Fit Kids' reach and impact. We would love your support in the form of a gift by June 30 to help us meet our goals by the end of our fiscal year.

[DONATE NOW](#)



## Praise from our Partners

Thanks to Lynette Lino of Maria Regina Catholic School in Los Angeles for sharing this feedback, relayed by our partners at St. Sebastian Sports Project: "The curriculum and the kits are very instrumental in our PE program for this year. It allowed my teacher to be creative. The students most importantly were engaged and found it enjoyable. They wanted more because it was so new and it was 'like Christmas' a few stated."



## Please Connect Us!

Do you know of a school or community organization that might want Fit Kids? We are always looking for introductions! Please share this video with them and help spread the word about our programs.





If you can connect us to interested schools or organizations, [please email Fit Kids Marketing and Communications Consultant David Jacobson](#) with your suggestions.

