

PLEASE JOIN US FOR THE

2020

WELCOME HOME OLYMPIANS & PARALYMPIANS DINNER

BENEFITING

**BAY AREA SPORTS ORGANIZING
COMMITTEE (BASOC),
THE FIT KIDS FOUNDATION,
AND
THE NORTHERN CALIFORNIA
OLYMPIANS & PARALYMPIANS
ASSOCIATION (NCOPA)**

The Welcome Home Olympian & Paralympian Dinner concept and event, in all its facets, is the property of the Northern California Olympians & Paralympians Association (NCOPA) and may not be used without the express consent of NCOPA.

Friday, September 25, 2020

6:00pm-7:00pm

Reception & Silent Auction

7:00pm

Dinner & Program

EVENING EMCEE: RAJ MATHAI

Emmy Award-winning NBC Bay Area News Anchor

Fairmont Hotel

960 Mason Street (atop Nob Hill)
San Francisco, CA

**For additional information please call BASOC
650-323-9400 or email hmendel@basoc.org**



*“Once an Olympian or Paralympian always
an Olympian or Paralympian, never former, never past”*



The San Francisco Bay Area Sports Organizing Committee, founded in 1985, is dedicated to advancing the goals and values of amateur sport and the Olympic Movement. BASOC does this by bidding for and helping to deliver major international and national sporting events to the Bay Area, sharing Olympic ideals & healthy lifestyles with youth in schools, and partnering with the Northern California Olympians and Paralympians Association.



The Northern California Olympians and Paralympians Association helps fund the dreams of future Olympians and Paralympians; offer fellowship to members of past and current Olympic teams; coordinate member appearances at youth, community, and corporate events; and support an active, visible, nationwide and worldwide Olympian organization.



Fit Kids' mission is to provide structured physical activity programs for underserved children to build the foundation for a healthy, active life.

THE PROBLEM:

Most Kids Don't Move Enough

The problem is *simple*, kids aren't moving as much as they should to stay healthy throughout their lives:

- Only **38%** of kids ages **6 to 12** played **team or individual sports on a regular basis** in 2018, *down from 45% in 2008*
- Only **24%** of youth ages **6 to 17** engage in the recommended **60 minutes of physical activity per day**, *down from 30% a decade earlier*
- These statistics are even more pronounced in underserved communities.

SOURCE: 2019 STATE OF PLAY REPORT

THE SOLUTION:

Make Physical Activity Accessible to All Kids

The solution is *just as simple*. Deliver Fit Kids' innovative, structured fitness program to all kids. The increase in kids' activity levels helps them **improve overall fitness, motor skills and confidence**. Fit Kids helps underserved youth enjoy the many benefits of an active life, including improved:

- Physical, mental and social-emotional well-being
- Sleeping patterns and nutrition
- Academic performance and increased ability to focus.

BASOC and Fit Kids are working together to make physical activity accessible to all children at their schools and community organizations.

SPONSORSHIP OPPORTUNITIES

Yes! We want to welcome the Olympians and Paralympians Home

and will support the September 25th, 2020 *Welcome Home Olympians and Paralympians Dinner*. Funds raised go to support the BASOC, Fit Kids, and NCOPA Travel & Training Grants.

PRESENTING SPONSOR - \$25,000

- Sponsor name included in the title of the event, e.g. "2020 Welcome Home Olympians & Paralympians Dinner" presented by
- Category exclusivity
- Logo/mention in all printed materials, press releases and advertisements
- Preferred seating, two tables of eight (8) with Olympian and their guest seated at your tables
- Opportunity to present commemorative Awards to Olympians and Paralympians
- Full-page or back cover ad in the souvenir program
- Company name listing on sponsor page
- Photo opportunity with Olympians & Paralympians
- Acknowledgment during Awards ceremony
- Listing on three (3) websites (BASOC, NCOPA and Fit Kids)

SILVER SPONSOR - \$10,000

- Preferred seating, 1 table of eight (8) with Olympian and their guest seated at your table
- Listing on websites & event updates
- Full-page ad in the souvenir program
- Acknowledgment during Awards ceremony
- Photo opportunity with Olympians and Paralympians

BRONZE SPONSOR - \$5,000

- 1 table of eight (8) with Olympian and their guest seated at your table
- Program listing on sponsor page
- Half-page ad in the souvenir program

CORPORATE SPONSOR - \$3,000

- 1 table of ten (10)
- Program listing on sponsor page

INDIVIDUAL TICKET \$350.00 PER PERSON

- \$ _____ Additional donation to BASOC, Fit Kids, and NCOPA Training and Grant Program.

*Sponsorship packages can be customized to fit each sponsor's needs. Individual dinner ticket prices are \$350.00 per person.

PAYMENT INFORMATION

COMPANY NAME (as it should appear in the program)

CONTACT NAME

STREET ADDRESS

CITY

STATE

ZIP

WORK PHONE

CELL PHONE

EMAIL

CREDIT CARD INFORMATION

PLEASE CHARGE OUR CREDIT CARD A TOTAL OF \$ _____ VISA MASTERCARD

ACCOUNT #

EXP

SECURITY CODE

BILLING ZIP CODE

NAME ON THE CARD

SIGNATURE

CHECKS: PLEASE MAKE CHECKS PAYABLE TO BAY AREA SPORTS ORGANIZING COMMITTEE (BASOC) AND MAIL TO:

ATTN: BASOC | WELCOME HOME OLYMPIANS & PARALYMPIANS DINNER | 2275 EAST BAYSHORE ROAD #115, PALO ALTO, CA 94303

BASOC TAX ID#: 94-3052945

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